SM/BA 385 – Chapter 1 Assignment

Primary and Secondary Objectives

Your school's football team is in the top third in the standings. As a result, the campus may host a regional championship game in three weeks. Develop a primary objective for the event. Then use the P-A-P-E-R Test to outline what the game can achieve for the school, the athletic department, and the team. Prioritize these objectives based on their importance.

–Consider the time remaining before a possible event.

–Consider that this event could not take place if the team doesn't make the playoffs or does not host the game.

•Can be typed in bullet point format

•Rubric

–Start with brief description of the event. Choose whether you will do this test for high school or college level program and take this choice into account when answering each question.

–List your primary objective for the event

–Answer at least 2 questions for each letter of the PAPER test(on slides 7 through 11) to set secondary objectives.

–Make sure your answers align with each other in support of your stated primary objective.

–Rank the importance (1-?) of each secondary objective and explain your rankings briefly at the end.